



Netball Netherlands

The Opening Whistle

26 October 2025

Questions we will answer tonight

What is the Netball Netherlands Bond?

Who are the Bond Directors?

What are the Bond Working Groups?

What are the Bond's 2025/26 Goals?

How you can get involved (Q&A)



The Netball Netherlands Bond?

*Netball Netherlands was **established in 2020** and is the **governing body** for netball in the Netherlands.
We are an emerging country member of Netball Europe and World Netball.*

OUR VISION & MISSION

Is for netball in the Netherlands to be a **thriving sport** played and enjoyed by all. We want to **empower** our players, clubs, and all officeholders who participate in the Netherlands and facilitate safe play.



Lisette van Eijck



Tania Hudig



Anna Bennington



Stephanie Craig

****Supported by the Bond Council (consisting of club reps)***



We heard your feedback

The Bond is appreciated for its **dedication and league management**, but clubs are asking for a **more professionalized, structured, and communicative organization** — one that supports clubs strategically (finance, visibility, governance) as much as operationally (league and umpiring).

What's Working Well

- Clubs report a **generally positive experience** with the Bond and growing awareness of its mission and members
- Strong **league management** and **umpire development** — including accessible online workshops (thanks, Ashlee!)
- Inclusive **financial model** that supports smaller clubs

What's Missing

- **Greater clarity** on what the Bond does (especially for newer clubs) and who its members are
- Clearer, more **consistent communication and transparency** with a single source of information about meetings, decisions, procedures, finances, administrative information etc
- Broader **support beyond league operations**



We heard your feedback

Club Priorities

Club Growth

Increase members & engagement

Financial Stability

Secure sponsors, insurance, shared funding

Player & Umpire Development

Continued training and development opportunities beyond league matches (friendlies, tournaments)

Community & Inclusivity

Maintaining friendliness and inclusivity across skill levels, balancing competitive and social participation

Suggested Bond Focus

Marketing & Visibility

Promote netball nationally and support clubs with recruitment campaigns.

Financial Sustainability & Sponsorship

Develop collective sponsorships, subsidies, and insurance options to lower costs.

Club Development Beyond the League

Create opportunities for social matches, friendlies, and continuous training.

Official Recognition & Governance

Register with KvK and NOC*NSF to strengthen legitimacy and access to support.



What are the Netball Netherlands Bond Working Groups?

NN Bond

Our Member Netball
Clubs

Branding, Social Media &
Comms

Fundraising

NN League

Coaching

Umpiring

Youth Development

National & International
Development

Please volunteer to help us!



Netball Netherlands Working Group 2025/26 Goals

NN Bond

1. Get recognised by NOC NSF
2. Get KVK registered

Responsibility: All Bond Directors (led by Lisette van Eijck)

Our Member Netball Clubs

1. Quarterly General meetings with each club (incl. league feedback) to provide support & a listening ear
2. Contacting new clubs & getting them up to speed

Responsibility: Lisette van Eijck

1. Create more opportunities to strengthen social connections across the Netball Netherlands community
2. Provide more chances for members to play with people from other clubs.

Responsibility: Stephanie Craig



Netball Netherlands Working Group 2025/26 Goals

Branding, Social Media & Comms

1. Strengthen the Bond's visibility and reputation — ensuring members recognize its role, feel its presence at club level, and value its contributions
2. Improve communication flows between the Bond and clubs.
3. Enhance brand awareness and social media presence.

Responsibility: Stephanie Craig & Maxine Murphy

Fundraising

1. Investigate sustainable sources of long-term funding for NN Bond
2. Find Sponsorship opportunities to support local clubs

Responsibility: All Bond Directors



Netball Netherlands Working Group 2025/26 Goals

Netball Netherlands League

1. Run a successful league season including new finals structure & friendly (lower level) league competition
2. Expand the league towards 9/10 teams competing
3. Smooth and frequent communication between league team and bond, and also league team/bond with clubs.

Responsibility: Tania, Annika + Celia + (Ashlee)

Umpiring

1. **Standardize Accreditation:** Lay the foundations for Netherlands-based accreditation to the C Award level, including facilitation of the required Europe Netball course, and consolidate existing umpire accreditations.
2. **Grow and Develop the Umpire Pool:** Expand the number of League-standard umpires and support their progression toward the C Award minimum through structured education, mentoring, and club-level engagement.
3. **Strengthen Umpire Development Pathways:** Establish consistent umpire development programs within all League clubs, supported by accessible online learning resources and practical mentoring opportunities at tournaments, friendlies, and League matches.

Responsibility: Tania & Ashlee



Netball Netherlands Working Group 2025/26 Goals

Coaching

1. Organise and run a Mentorship program
2. Continue to market and drive online courses.
3. Plan and run a coaching workshop with Twinfit

Responsibility: Anna & Carli

Youth Development

1. Contact schools to see what they have planned for the year. Support creating links and supporting the running of fixtures.
2. Create links and possibly support fixtures between the schools. Long term plan.
3. Send out info on how to become a coach to support the youth development. Linking with Europe netball.
4. Long term plan - develop school curriculum support for netball.

Responsibility: Anna, Delle, Sarah



Netball Netherlands Working Group 2025/26 Goals

National & International Growth Pathways (Netball Europe)

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| <ol style="list-style-type: none">1. Strengthen netball on a national level:
Launch of a national team program in 2026, aiming to unite top players from across the country and lay the foundation for an officially recognised Dutch national team2. Create more opportunities for international play | <ol style="list-style-type: none">1. Strengthen netball on an international level:
Represent Netherlands in recurring Netball Europe calls2. Strengthen bonds between NL clubs and those in other parts of Europe3. Leverage resources from Netball Europe including Umpiring, Coaching, courses etc. |
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Responsibility: Delle & Dom

Responsibility: Steph





Netball Netherlands

Any Questions?
